

Comoframe



The Products

“THE SOFT FRAME” Made by: COMOFRAME

Specialization:

SOFT frames for children and sports 8 types:

COMO NEW BORN	33/15 calibre from 0 to 6 months
COMO BABY	36/14 calibre from 0 to 2 years
COMO BABE	38/15 calibre from 1 to 3 years
COMO BABY-DUE	41/16 calibre from 2 to 5 years
COMO JUNIOR	45/19 calibre over 5 years
COMO SPORT S	46/18 calibre over 6-8 years
COMO SPORT M	48/19 calibre for adults
COMO SPORT L	50/20 calibre for adults

Accessories:

- elastic band (NEW BORN - BABY)
- special elastic in latex (BABE - BABY 2 - JUNIOR)
- elasticized strap with hooks (SPORT)

Patent: N. 21555 b / 85

CHARACTERISTICS:

- soft and pliable material
- no hinges or metal parts
- holes at the extremities of the arms
- elastic to hold the frame
- wide range of colours

THE ADVANTAGES OF “SOFT FRAMES”

The soft and pliable material

in tiny babies

- when they start walking, their delicate face is protected
- adapts itself perfectly to the facial structure
- indestructible
- won't misshape, stands up to any sort of abuse
- doesn't leave marks

in older children and for adults

- eliminates the risk of facial and ocular trauma
- permits any sort of sport's activity
- permits any kind of play, even rough!

Absence of hinges and other metal parts

- guarantees absolute protection

The holes at the ends of the arms and the elastic

- keep the frame in place
- keep the lenses well centered
- keep one from looking beyond the lenses
- guarantee perfect occlusion treatment
- keep little ones from pulling off their glasses

PRACTICAL ASPECTS OF THE SOFT FRAME

For the ophthalmologist and optometrist

- allows early correction of refractive errors
- permits strabismus treatment from the first months of life
- facilitates spectacle correction of infantile aphakia due to thinner, lighter lenses
- permits early treatment of anisometropic amblyopia

For the parents

- eliminates fear of facial and ocular trauma
- avoids resistance to traditional frames
- resolves the problem of broken or bent frames due to rough games
- TRANQUIL VACATIONS!!

For sport

- permits any kind of sport's activity even in persons who cannot do without eyeglasses

MARKETING HITS

- absolute novelty of the product, the only one on the market
- the only glasses for tiny babies on the market
- the modest price allows one to substitute “soft frame” glasses for sports and play
- sport practice with glasses when contact lenses cannot be worn!